

## **ADVIZOR® 5.5 Now Available. Data Discovery and Analysis is Faster and Easier than Ever.**

CHICAGO, IL – December 15, 2009 – ADVIZOR Solutions® today released version 5.5 of its data discovery and business analysis software suite. Built on world class data visualization, in-memory-management, and predictive analytics, ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results.

“Our customers keep telling us they are not getting what they need from their current Business Intelligence solutions,” says Doug Cogswell, President & CEO of ADVIZOR Solutions. “The answer is not 800 reports or OLAP cubes or some complex query environment – these are not flexible and are too difficult for most people to use. We deliver a simple and effective interface that business people can use to analyze data on their own and make decisions.”

ADVIZOR’s products are designed for point-and-click ease of use and do not require specialized IT training. ADVIZOR can simultaneously tap into nearly all data sources from the desktop to the enterprise in order to create powerful interactive dashboards powered by its patented Visual Discovery™.

The 5.5 release includes substantial enhancements in the following areas:

- Data Visualization for Business People. ADVIZOR’s leadership position in Data Visualization makes it easy for people to see patterns and trends in their data. This 5.5 release builds on this strength with customer suggested feature additions to the ADVIZOR family of 15 data visualization charts.
- Flight Recorder. This new feature is designed to “show me where I’ve been”, and then “take me back to the same place”. The Flight recorder tracks each step in the discovery and analysis process, and then lets you review, annotate, replay, and print the steps. Each step is presented in sequence, and can be expanded to show a description of the selection as well as a thumbnail of what the display looked like after the selection.
- Next Generation In-Memory Technology. New ADVIZOR technology has led to improvements in loading and storing data in-memory, from 1 spreadsheet to 50+ database tables. As a result, 5.5 will load and run large projects faster and with less memory space than prior products. These improvements apply to both 32 and 64 bit systems.

ADVIZOR 5.5 is available today – see [www.advizorsolutions.com](http://www.advizorsolutions.com) for more details.

### **About ADVIZOR Solutions® , Inc.**

ADVIZOR Solutions is a leading provider of easy-to-use business analysis software. Built on patented visualization and in-memory-data-management software spun out of Bell Labs Research and world class predictive analytics, ADVIZOR enables people to make better and faster fact-based decisions from their business data ADVIZOR enables this through:

- Simple and clear visual display;
- Easy ad-hoc interaction and analysis with a mouse;
- Flexible thick and thin client deployments; and
- Tight integration with common databases and office tools

ADVIZOR software is sold worldwide through offices in the US as well as through partners in Europe and Asia.

# # #

**For more information, please contact:**

Kim Cogswell

ADVIZOR Solutions, Inc.

+1.630.971.5203

[kim.cogswell@advizorsolutions.com](mailto:kim.cogswell@advizorsolutions.com)