

FOR IMMEDIATE RELEASE

ADVIZOR Solutions and KXEN Align to Integrate Data Visualization and Predictive Analytics into Best-of-breed Reporting & Analysis Software Solutions

CHICAGO, IL – March 23, 2006 – ADVIZOR Solutions® and KXEN® today jointly announced their alignment to develop and deliver best-of-breed reporting & analysis software solutions. The first integrated product from this alignment combines best of breed data visualization technology from ADVIZOR, with world class predictive analytics from KXEN, to enable business managers and analysts to make better and faster fact-based decisions. The result is improved performance, quicker response, and lower costs.

The two companies fill a critical gap in the Business Intelligence software market that is the result of an industry focus for the past several years on collecting data and then presenting it in volumes of reports that are not often designed the way that people understand and react to information. In addition, current tools to analyze business data are cumbersome and difficult to use, often requiring expertise in statistics and / or database query procedures. ADVIZOR and KXEN offer a better solution based on four core principles: (1) simple and clear visual display, (2) easy and fast ad hoc interaction and analysis with point-and-click interfaces, (3) powerful self-service and on-demand capabilities, and (4) tight integration with common information sources and office tools.

Initial reaction to the joint offering has been extremely positive. “This is truly a breakthrough product,” says Stephen Few, Principal of Perceptual Edge. “These two technologies complement each other really well by enabling business people to quickly identify what’s important in their business data. The analytics leverage mathematically rigorous pattern recognition to provide confidence that the most important factors are being examined. The visualization clearly shows what matters in a very understandable way”.

“In the healthcare world the ADVIZOR / KXEN product has enabled me to identify the factors that are causing particular patients to drop out of substance abuse programs. For the first time I am able to spot individuals out of the hundreds of thousands, and determine what made them different,” says Craig Johnson, Senior Vice President of ProVention, Inc.

The integrated product is available now, with pricing starting at \$6,000 for single users.

About ADVIZOR Solutions®, Inc.

ADVIZOR Solutions® advanced reporting and analysis software enables people to make better and faster fact-based decisions from their business data. The result is improved performance, quicker response and lower costs. Powered by patented Visual Discovery™ and best-of-breed predictive analytics, ADVIZOR is the result of 15 years of product development including a decade of Bell Labs research on how human beings perceive and react to displayed information. ADVIZOR is world-class in empowering people to display, analyze, and share their business information. For more information, please call +1.630.971.5250 or visit www.advizorsolutions.com.

About KXEN[®], Inc.

KXEN provides next generation business analytics software to drive better corporate decisions. KXEN's unmatched speed, ease of use and scalability enable leading companies around the world to expand the use of predictive analytics and enhance corporate performance. Based on breakthrough mathematical theory, KXEN's products offer reliable predictions and deep insight for achieving critical business goals. The company partners with leading systems integrators and software vendors to integrate advanced analytics into enterprise applications and business processes. Founded in 1998, KXEN is headquartered in San Francisco, California, with offices in the USA, UK, and France, and distributors throughout the world. Visit the KXEN Web site at www.kxen.com.

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