



FOR IMMEDIATE RELEASE

CONTACT: Sheila Wiese
For HealthEdge
781-285-1327
swiese@healthedge.com

HEALTHEDGE® INCORPORATES ADVIZOR® VISUALIZATION TECHNOLOGY IN HEALTHRULES ANSWERS™

*Breakthrough Technology Makes Powerful Analytics Capabilities
Accessible to Health Plan Business Users*

Burlington, Mass. and Downers Grove, IL., June 14, 2007 – HealthEdge, a pioneering healthcare software company, and ADVIZOR Solutions, Inc., a leading provider of business intelligence tools, today announced that they have partnered to embed ADVIZOR’s innovative visualization and analytics technology in HealthRules Answers. HealthRules Answers is an advanced business intelligence product that integrates with HealthRules Payor™, HealthEdge’s next generation claims administration platform, and other third-party systems, to give payors accurate, insightful analytical support to execute agile, flexible business models. ADVIZOR’s unique technology is a critical contributor to Answers’ powerful analytics and reporting capabilities.

“HealthEdge is focused on helping payor organizations transform themselves into tomorrow’s healthcare leaders by supplying software products that enable unprecedented levels of speed, agility and efficiency,” said Rob Gillette, chief executive officer of HealthEdge. “We are continually looking for the best technology to complement our capabilities, and ADVIZOR Solutions is a natural partner for us. The company’s unique ability to use visual cues to make complex data accessible and actionable gives our customers the ability to quickly discern trends and identify correlations that drive better decision making.”

As a part of Answers, ADVIZOR’s Visual Discovery™ software will offer a dynamic, real-time view of business data that healthcare professionals can use to quickly identify patterns and trends, thereby improving performance, quickening response and lowering costs. The ADVIZOR technology also enables HealthRules Answers to display interactive dashboards comprised of several related charts, each illustrating a specific aspect of the data. The charts work together using a range of visual cues, including chart type, color, shape and dimension, to highlight the most relevant aspects of the data.

“Healthcare is one of many industries that are dramatically underserved by today’s business intelligence tools, which are either too simplistic to provide meaningful insight or too complex to be useful to anyone but the most highly trained analytics professional,” said Doug Cogswell, president and chief executive officer of ADVIZOR Solutions. “HealthEdge and ADVIZOR share a vision for making technical complexity manageable for the business user. ADVIZOR leverages in-memory-data-management and data visualization to put powerful analytics tools in the hands of the non-technical user. This is the perfect complement to the way HealthRules Answers allows payor business users to interact with their enterprise claims systems using their normal business terms.”

About HealthEdge

HealthEdge Software, Inc. is an agile and innovative software company serving payor organizations and benefit administrators. Health plans, TPAs, PPOs, insurance companies and employer groups improve business performance and outperform their competitors with HealthEdge products. HealthEdge provides HealthRules[®], the only health plan administration software in the market today that was conceived to address modern healthcare challenges using the best in modern enterprise technology. Headquartered in Burlington, Massachusetts, HealthEdge can be contacted at 781-285-1326 or info@healthedge.com, or visit our website at www.healthedge.com for more information.

About ADVIZOR Solutions

ADVIZOR Visual Discovery[™] software enables people to make better and faster fact-based decisions from their business data. Built on patented visualization and in-memory-data-management software from Bell Labs and best-of-breed predictive analytics from KXEN, ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results. ADVIZOR enables this through:

- Simple and clear visual display;
- Easy ad-hoc interaction and analysis with a mouse;
- Flexible thick and thin client deployments; and
- Tight integration with common databases and office tools

###