

## ADVIZOR Solutions® Inc. brings Business Intelligence and Data Analysis to Individual Users

*OfficeAdvizor™ software offers the benefits of high performance Data Analysis to individual users*

**CHICAGO, IL** – April 14, 2011. Data Discovery and Analysis Software provider ADVIZOR Solutions today announced a new line of product offerings focused on Individual data analysis. [ADVIZOR Solutions Inc.](http://www.OfficialAdvizor.com) has become a leader in the Business Intelligence community by offering unique Data Analysis and interactive visualization capabilities. Its new line of products [OfficeAdvizor](http://www.OfficeAdvizor.com) offers this same powerful technology at a pricepoint which individual users can afford. Available for easy download and purchase at <http://www.OfficeAdvizor.com>, OfficeAdvizor products are easy to use and offer powerful results.

“In today’s economic climate it is more important than ever for businesses to effectively understand and analyze their data. Until recently, the ability of detailed data analysis was only available on large-scale server-wide implementations, or through complex and difficult to use client products targeted at analysis 'experts'. OfficeAdvizor makes analysis of complex data easy for individual users at a very affordable pricepoint”, said Doug Cogswell, president and CEO of ADVIZOR Solutions.

OfficeAdvizor includes three main product offerings: Analyst Office , Analyst/X Office, and SalesAdvizor,. Each product offers the ability to load data from various sources for customized slice-and-dice data analysis. SalesAdvizor loads data directly from Salesforce.com and offers a templated solution for instant analysis of sales pipeline data.

“Most data analysis software is either hard to use or cluttered with complex reports, flashy charts, and complicated analytics. OfficeAdvizor products enable individual users to perform serious data analysis with simplicity and at reasonable price points”, says Cogswell.”

OfficeAdvizor combines award winning data visualization software with in-memory-data-management and predictive analytics to provide simple and more intuitive problem solving capabilities. OfficeAdvizor products are built on technology acquired by ADVIZOR Solutions from Bell Labs.

OfficeAdvizor products are available today for purchase or a free 30 day trial – see [OfficeAdvizor.com](http://www.officeadvizor.com) (<http://www.officeadvizor.com>) for more details.

### About [ADVIZOR Solutions® , Inc.](http://www.OfficialAdvizor.com)

ADVIZOR [Data Discovery and Analysis software](http://www.OfficialAdvizor.com) enables people to make better and faster fact-based decisions from their business data. Built on patented visualization and in-memory-data-management software from Bell Labs and best-of-breed predictive analytics from KXEN,

ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results. ADVIZOR enables this through:

- Simple and clear visual display;
  - Easy ad-hoc interaction and analysis with a mouse;
  - Flexible thick and thin client deployments; and
  - Tight integration with common databases and office tools
- ADVIZOR is world-class in empowering people to display, analyze, and share their business information.

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**For more information or to set up an interview with [Doug Cogswell](#), please contact:**

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