



## ADVIZOR® 7.0 Now Available

### Deep Data Discovery for End Users Made Easy.

CHICAGO, IL – January 15, 2018 – ADVIZOR Solutions® announces the release of version 7.0 of its data discovery and business analysis software suite. Combining world class in-memory-data-management, interactive data visualizations, and fully integrated predictive analytics behind an easy-to-use self-service interface, ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results.

ADVIZOR's unique architecture enables quick set up of charts displaying data from an in-memory data pool. Users are able to conduct complex queries across multiple data sources and multiple linked charts, all at the click of a mouse. ADVIZOR's patented linking of charts and data, originating from Bell Labs research, remains unmatched in the marketplace today.

Key themes of ADVIZOR 7.0 are:

1. Authoring simplicity. Industry unique with focus on Excel Savvy business users. No coding required.
2. Amazingly interactive charts. Easy drill down and slice and dice from high level goals to exportable lists and details. Chart library of 15 different chart types ranging from common to more advanced, including heat map and parabox.
3. Brand new drillable maps. See patterns across the U.S., drill down to select entities along Route 75 in Atlanta ... etc.
4. Input, blend, & synthesize all forms of data. Doesn't all have to be in the CRM or ERP; we load from Excel, Access, and other data sources, too. Then synthesize and model across tables to create insightful content.
5. Wide dimensional interaction. Sub-second performance when slicing and dicing across tons of metrics across many tables. Tableau and PowerBI do NOT facilitate this.
6. Embedded predictive modeling. Fully integrated, no coding required, complements our unique visual discovery™. Unmatched in the marketplace.
7. No data warehouse required. Key to the mid-market. Our in-memory mart can hold 20, 50, 150 or more tables from multiple sources. No other end-user tool does this.
8. Access from anywhere. Desktop, tablet, iPhone. On-premise or hosted. Doesn't matter.
9. Easy results export. Export lists to take action; charts to tell stories.

ADVIZOR 7.0 is available today...see [www.advizorsolutions.com](http://www.advizorsolutions.com) for more details.

### About ADVIZOR Solutions®, Inc.

ADVIZOR Solutions is a leading provider of easy-to-use data discovery and analysis software. Built on patented in-memory-data-management and interactive data visualization software spun out of Bell Labs Research and world class predictive analytics, ADVIZOR enables people to make better and faster fact-based decisions from their business data. ADVIZOR enables this through:

- Simple and clear visual display;
- Easy ad-hoc interaction and analysis with a mouse;
- Flexible thick and thin client deployments; and
- Tight integration with common databases and office tools

ADVIZOR software is sold worldwide through offices in the US as well as through partners in South America and Asia.

# # #

**For more information, please contact:**

Kim Cogswell | ADVIZOR Solutions, Inc. | +1.630.971.5203 | [kim.cogswell@advizorsolutions.com](mailto:kim.cogswell@advizorsolutions.com)