



For more information
contact:
Kim Cogswell
Director, Sales & Marketing
Tel: 630-971-5203
e-mail: kim.cogswell@advizorsolutions.com

ADVIZOR® 7.1 Now Available

An extremely cost effective and flexible datamart that can save you a lot of time and money.

CHICAGO, IL – June 4, 2018 – ADVIZOR Solutions® announces the release of version 7.1 of its data discovery and business analysis software suite. Combining world class in-memory-data-management, interactive data visualizations, and fully integrated predictive analytics behind an easy-to-use self-service interface, ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results.

ADVIZOR's unique architecture enables quick set up of charts displaying data from an in-memory data pool. Users are able to conduct complex queries across multiple data sources and multiple linked charts, all at the click of a mouse. ADVIZOR's patented linking of charts and data, originating from Bell Labs research, remains unmatched in the marketplace today.

The key feature of ADVIZOR 7.1 is an **automated data export**. With this new capability our "light footprint in-memory mart" will now allow Excel savvy authors to quickly and easily create complex cross-table metrics and predictive model scores and export them **for use in other reporting and dashboard tools and systems**, in addition to consumption in our interactive data-visualization "projects".

This new capability is a real game-changer for ADVIZOR users. ADVIZOR's core strengths – the ability to ingest data from a variety of sources, create metrics, and build models quickly and easily without programming complex cross-table metrics and predictive modeling scores in a database, which is time consuming and hard to do – is now enhanced with this new ability to automatically export these calculations as .csv files.

More specifically, users will be able to export:

- any fields or combination of fields from any tables that have been loaded into our in-memory datapool, ranging from 10 – 150+ tables with 300 – 500+ fields from multiple sources
- all of our expression and model creation capabilities to create more fields

Those .csv files are then available for use in standard reporting tools, dashboards, and other systems.

Our 7.1 release contains a number of additional updates that have been requested by our customers and continues our leadership role in business focused data discovery and analysis products.