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ADVIZOR® 7.2 Now Available

An extremely cost effective and flexible datamart that can save you a lot of time and money.

CHICAGO, IL – January 8, 2019 – ADVIZOR Solutions® announces the release of version 7.2 of its data discovery and business analysis software suite. Combining world class in-memory-data-management, interactive data visualizations, and fully integrated predictive analytics behind an easy-to-use self-service interface, ADVIZOR empowers business people to understand and analyze information without relying on others to prepare or interpret the results.

ADVIZOR's unique architecture enables quick set up of charts displaying data from an in-memory data pool. Users are able to conduct complex queries across multiple data sources and multiple linked charts, all at the click of a mouse. ADVIZOR's patented linking of charts and data, originating from Bell Labs research, remains unmatched in the marketplace today.

In ADVIZOR 7.2, the use of color has been significantly enhanced. **New sequential color scales have been added and categorical color scales have been updated.** This will allow for the more effective use of color in a data display to clearly communicate. In addition, color scales have been organized into sequential, categorical, and divergent for ease of use. These improvements in the color dimension will make ADVIZOR's interactive visualizations even more useful and meaningful in analysis.

Work on color controls continues and by our 7.3 release all color controls will be in one place and easily accessible by authors from an integrated panel on the color legend.

Our 7.2 release contains a number of additional updates around look and feel of the user interface and our maps. Our customers continue to be a primary source of inspiration for our ongoing software development and drive our leadership role in business focused data discovery and analysis products.