

## ***ADVIZOR Extends Its Reach as the Leading Provider of Data Discovery and Analytics Solutions in Fundraising***

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ADVIZOR Solutions, the leading provider of self-service data discovery and analytics solutions in not-for-profit fundraising, is happy to announce a new partnership with Agilon, LLC of Cedar Rapids, IA. Agilon is a top-tier provider of Constituent Relationship Management (CRM) and Donor Outreach solutions for higher education, health care and other not-for-profit organizations.

“We’re already providing some Agilon *One* customers with data discovery and analytics solutions to help them optimize the value of their investment in Agilon’s *One*,” says Doug Cogswell, President & CEO of ADVIZOR. “What really excites us about this new partnership is the opportunity to work directly with the Agilon team to tightly couple our business intelligence and modeling capabilities with the wealth of constituent information available within Agilon’s CRM database. We’re providing a series of templated solutions that enable clients to adopt the ADVIZOR toolset right out of the box.”

“As organizations move into the world of big data, our partnership with ADVIZOR Solutions brings them a new level of capability to visualize, analyze and understand the hidden information within their donor database,” says David Best, President and CEO of Agilon. “We’re very excited about the innovations and benefits we will deliver through the combined power of these industry-leading solutions.”

The entrepreneurial nature of both companies is a great benefit. “We’re all about delivering value to our customers - quickly, efficiently, and with professional excellence,” says Doug. “It’s our pleasure to work with a company that shares our approach and has the ability to be flexible and agile. We anticipate innovative and strategically significant offerings to come out of this partnership.”

### **About ADVIZOR:**

ADVIZOR Data Discovery and Predictive Modeling solutions make it easy for people at all levels of an organization to access and work with their data. ADVIZOR provides a visual, interactive, analytical front-end to your core CRM system and other data sources. ADVIZOR’s unique integration of interactive data visualizations and “no code” predictive modeling makes it a powerful but easy-to-use, self-service analysis tool that eliminates the need to rely on others to write queries, prepare custom reports, or build models. ADVIZOR offers flexible on-premise and hosted options to meet everyone’s needs. With ADVIZOR you can find the best prospects, better manage portfolios and pipelines, improve staff performance, increase yields in annual giving and build and run your own predictive models quickly, easily, and affordably.

[www.AdvizerSolutions.com](http://www.AdvizerSolutions.com)

### **About Agilon:**

Agilon provides a new generation of Constituent Relationship Management (CRM) and Donor Outreach solutions for higher education, health care and other not-for-profit organizations. Agilon’s *One*, helps over 5,000 fundraisers achieve their goals and objectives by effectively managing information for alumni and friends, board members, corporate partners, faculty and staff. Agilon offers a suite of modules that seamlessly share information to accelerate and improve fundraising results. Agilon’s *One* is configurable to meet the unique needs of each organization, empowering nonprofits to maximize the value of donor information and strengthen relationships through multiple communications channels.

[www.MyAgilon.com](http://www.MyAgilon.com)