For more information contact:
Doug Cogswell
EVP Pursuant
Tel: 630-971-5201
e-mail: doug.cogswell@advizorsolutions.com

Advizor® 7.5 Now Available

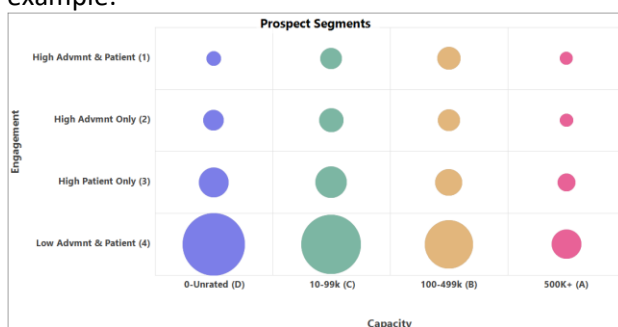*An extremely cost effective and flexible Data Discovery and Analysis Platform.*

CHICAGO, IL – December, 2020 – The Pursuant Group™ announced the release of version 7.5 of its Advizor® data discovery and business analysis software suite. Combining world class in-memory-data-management, interactive data visualizations, and fully integrated predictive analytics behind an easy-to-use self- service interface, Advizor empowers business people to understand and analyze information without relying on others to prepare or interpret the results.

Advizor's unique architecture enables business users to access data from multiple systems, and then blend, synthesize, and model that data into useful content. Results can be easily analyzed in the Advizor platform, and then pushed back into EDW, reporting, and other BI systems. Advizor loads under a production script that enables daily updates and refresh of all data, calculations, models, and outputs.

As part of The Pursuant Group, Advizor has developed 12 Solution Modules for healthcare, higher education, and non-profit fundraisers.

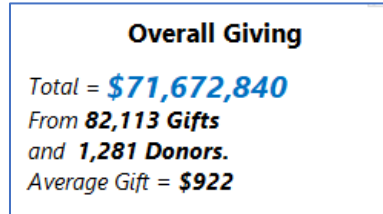Advizor 7.5 includes a number of substantial updates, as well as a variety of fixes. Key among them are:

1. New 2D Segment Map Chart. Fully interactive. Leverages X-Y layout, size, and color. As an example:

2. New Variables and Constants Capabilities
    o Constants & Variables Workshop. Whole new function added:
        – Easy to type in or set specific numeric goals and thresholds
        – Ease to create variables that use calculated expressions that update based on user selections and filter

- Text Charts now can use Constants & Variables in formatted displays. Easy wizard driven setup. Hugely flexible formatting. Blends text and numbers. Numbers update based on user selections and filters. As an example:

Overall Giving

Total = **$71,672,840**
From **82,113 Gifts**
and **1,281 Donors.**
Average Gift = **$922**

- Goal lines on Bar Charts and Line Charts can now be set by Constants and Variables. Set and adjust one place, use throughout. Chart displays have also been adjusted to always show the goal lines for context … even when the bars or lines are much smaller

3. Enhanced Analytics
   - Unique Counts added to Summary Sheet (much requested feature).
   - Improvements to our regression and classification predictive modeling algorithms
   - Improvements with more "soft matching" on our cross-table keying (for example, CRM and Patient systems that aren't naturally keyed to each other)
   - Leaky Bucket updates in Annual Giving Solution Module.

4. Look and Feel Updates
   - Option to not show the "Overall" row in SummarySheet (may want text chart with variables instead).
   - Analysis Filters Updates (cleaner look, better interaction with removal filters).
   - Option to not show grey bands in DataSheet & SummarySheet (cleaner look).

5. Acxiom Data Appends can now be integrated to Advizor Solution Modules. For example, the new Segment map can be used to set flags for which segments of new patients should get Level 3 or 4 appends, which get Level 2, etc. This is an add-on option.

The Advizor 7.5 release continues our leadership role in business focused data discovery and analysis products.